Study program : Mechanical Engineering, Urban engineering, Automotive engineering, Electrical Engineering

Type and level of studies: BSC

Course unit: Fundamentals of entrepreneurship management and economy

Teacher in charge : Miladin Stefanovic

Language of instruction: English

ECTS: 4

Prerequisites: no

Semester: Summer semester

Course unit objective: Course is drafted with the objective to provide understanding of basic economy concepts, as well as gaining basic entrepreneurship skills and knowledge – necessary for initiating entrepreneurship spirit and creating base for the life-long education in area of entrepreneurship.

Learning outcomes of Course unit

1. Knowledge and understanding: Fundamental concepts of macro and micro economy, concept and significance of economy and social entrepreneurship, differences between manager entrepreneur and conventional manager, main phases of entrepreneurship venture development – from concept to realisation.

2. Improvement of personal skills and characteristics: Fundamental entrepreneur skills – with special emphasis on elements like initiative, creativity, innovativity, capability of general analysis and idea estimation, capability of team work, communication skills.

Course unit contents

Theoretical classes

Introduction to economy. Basic principles of market economy. Demand and supply and prices. Production and cost. Economic growth. Productivity. Labour force and market. Monetary system. What is entrepreneurship? Who is entrepreneur? Selection of the winning entrepreneurship opportunity. Preparation of the winning business plan– business plane lements, recommendations for writing and presentation

Practical classes

Exercises is realised as oral and anticipate preparation and defending of two team projects: Team project 1 (written study case) and Team project 2 (development and presentation of business idea).

Literature

 N. Gregory Mankiw, (2015) Principles of Economics, 7th Edition, Cengage Learning ISBN-13: 978-1-285-16587-5

Number of active	e teaching hours	

L		8			
	Lectures: 2	Practice: 2	Other forms of classes: 0	Independent work:0	Other classes 0
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Teaching methods

Teaching is comprised of lecturing and oral exercises. Non-classic way of teaching is anticipated that provides moving students from the position of passive consuments of served information to the role of active participants in gaining and creative use of knowledge. That include: lecturing with use of multimedia tool, guests lecturers from the group of successful entrepreneurs (especially former students of our faculty), group students' activities, use of internet resources and realisation of all students' obligations during exercises with consultation with professors and associates.

Ex	amination methods (1	naximum 100 po	oints)	
Exam prerequisites	No. of points:	Final exan	1	No. of points:
Student's activity during lectures	10	oral examin	nation	
practical classes/tests	30	written exa	mination	30
Seminars/homework				
Project	30			
Other				
	Grading s	system		
Grade	No. of p	o. of points D		Description
10	91-100		Excellent	
9	81-90		Exceptionally good	
8	71-80		Very good	
7	61-70		Good	
6	51-60		Passing	
5	≤50		Failing	